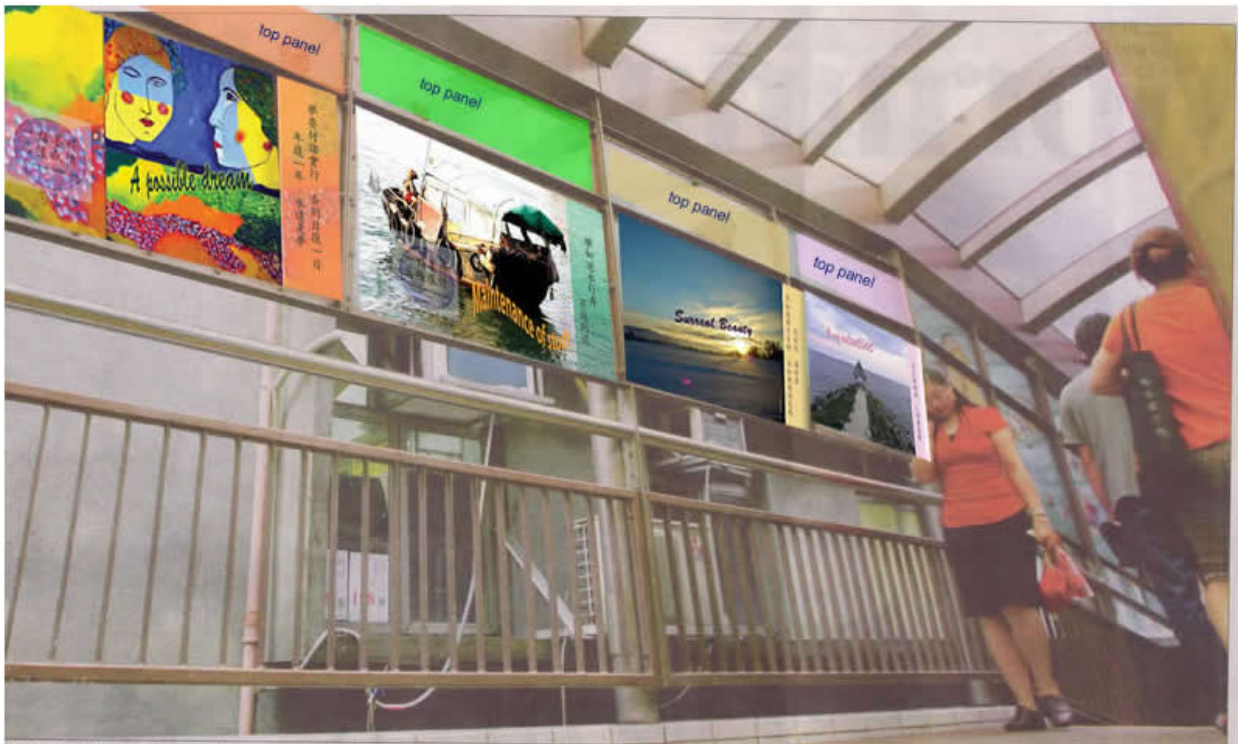


## Conceptual idea of art panels for mid levels Escalator—by Innomacs Creation Ltd.



I am eager to spread Chinese philosophy along with my passion for Chinese poems and language. I aim to integrate art and positive thoughts into daily life as well as enhance national identity.

Following is my creative ideas for the escalator panels. The selection of pictures is just a conceptual sample, hand-picked from the vast production of Innomacs designs. My idea is to place the names of the poet and artist on the top of each panel and a bilingual inspirational message that elaborates on the accompanying poem at the bottom of each panel. The escalator is a valuable place to showcase our culture, for overseas visitors and our own Hongkongers.

I have traveled to most parts of the world and am greatly impressed by the diversity of culture. In Xian, I saw ancient poems engraved on the tiles outside buildings; it adds the uniqueness of the city. I am eager to contribute something positive and push cultural influences within Hong Kong society. I simply hope to gain support and recognition from our society.

I look forward to seeing some quality cultural work in our daily lives.

Ruby M Yeung  
Designer and founder

Panel 1-

Top: **Poem:** 綠漩

**Art:** Manfred Schoeni –late renown gallery owner in Soho

**Original title:** Soon Married

**Message by Innomacs:** 祝天天快樂,美夢成真.

Take the initial step to unleash your dream; it will lead to your ultimate achievement.

Good luck.



Bottom :

Panel 2-

Top: **Phrase:** Chinese traditional saying

**Scenery:** Hong Kong waters

**Photo Image :** Innomacs

**Message by Innomacs:** 祝學業進步,智慧無限,前途無量.

The progress of study is like sailing against the current. Keep going or you will be swept behind. Wishing you good luck in your studies.



Bottom panel:

Panel 3-

Top: **Poem:** Tong Dynasty poet :白居易

**Scenery:** Switzerland

**Photo image :** Innomacs

**Message by Innomacs :** 珍惜此刻. 祝你無數的美麗經歷,充實你的每一天

A surreal beauty leaves no trace, it comes through dreams and departs at the mention of dawn. A wonder lasts but a night. Cherish the moment.



Bottom panel:

Panel 4-

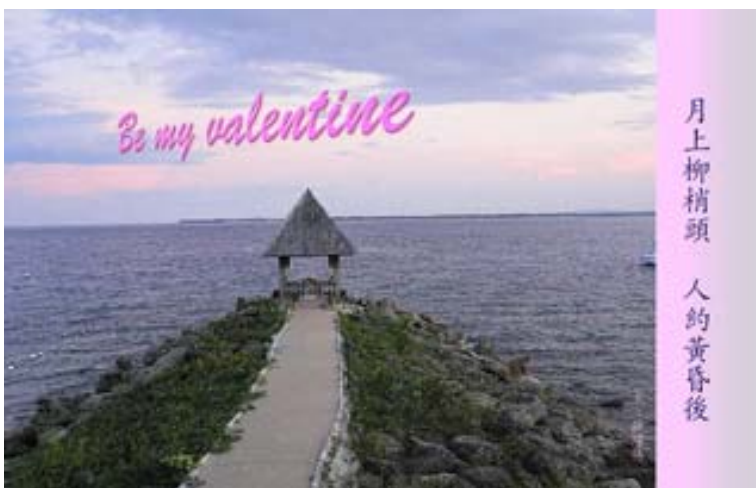
Top: **Poem:** Sung Dynasty poet :歐陽修

**Scenery:** Cebu, Philippines

**Art image :** by Innomacs

**Message by Innomacs :** 希望與你踏步浪漫旅途.

I want to be with you.



Bottom panel: